

live.

Factsheet

ARENA



ARENA



HALLENSTADION ZÜRICH – PRODUCT DESCRIPTION

Hallenstadion Zurich is operated by AG Hallenstadion (AGH) and is the largest multifunctional indoor stadium in Switzerland. Hallenstadion plays host primarily to sporting events, concerts and corporate occasions. The dimensions of the usable space, sector allocation, attendance capacity and other general conditions vary depending on the layout of the event in question.

This product description sets out the general terms of use and supersedes all previous versions.

ARENA facts and figures

Building	148 m × 168 m × 24 m
Usable space	80 m × 40 m × 17 m
ARENA (max. exhibition space)	3,900 m ²
Foyer	1,900 m ²
Largest conference room CC +2	190 m ²
Total conference space CC +2	655 m ²
Truck entrance	2 direct access entrances for up to 40 t
Roof load	35 tonnes
Floor load	1,000 kg/m ²
Power (8 outlets)	3,200 ampere
Rigging	11 girders; 4 tonnes line load

Event organisers generally can choose from three standard layouts for shows at Hallenstadion Zurich:

Maximum capacity

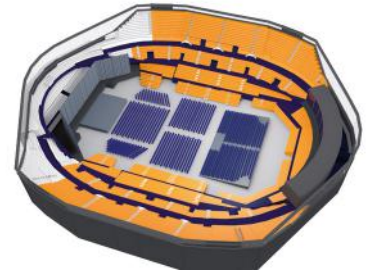
ARENA (front stage)	15,000
THEATRE	8,300
CLUB	4,800

- Boxes: 15 VIP boxes with 12 seats each, marketed by AGH
- StarLounge: 1 lounge with 60 seats, marketed by AGH
- Spaces: inside area, dressing rooms, production offices
- Wheelchair places: 26 + one accompanying person each

Standard programme/duration all layouts

In/out	7 am/2 am
Doors open	6 pm
Start of show	8 pm
Curfew/end of show	11 pm

ARENA LAYOUT



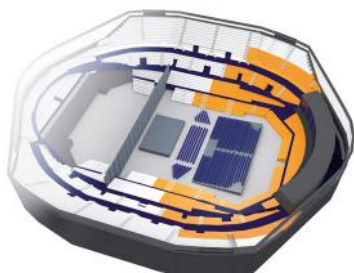
The largest multipurpose area in the Hallenstadion can accommodate up to 15,000 people. From an ice rink to a concert stage, tennis court, show jumping course or a rocky course for monster trucks, the ARENA has a huge range of options for participants and spectators alike – the sky is the limit.

Standard layout (front stage)

Max. standing capacity	15,000
Standing room in stalls	8,500*
Seating in circle	6,500
Max. seating capacity	10,800
Seating in stalls	2,800
Seating in circle	8,000

* Permission must be obtained from AG Hallenstadion for events of more than 7,200 standing places.

THEATRE LAYOUT



The THEATRE layout provides all the benefits and options of the ARENA in a smaller space, making it ideal for smaller capacities.

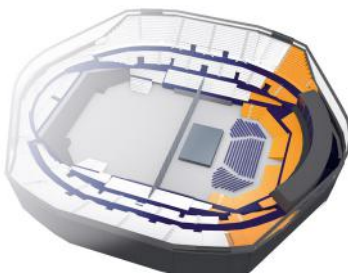
Standard layout

Max. standing capacity	8,300*
Standing room in stalls	4,600
Seating in circle	3,700

Max. seating capacity	5,450*
Seating in stalls	1,400
Seating in circle	4,050

* Capacity depending on position of stage and sightline.

CLUB LAYOUT



Compact and multifaceted The Hallenstadion CLUB is a space designed for events on a smaller scale. A standardised layout keeps build times to a minimum, thanks to a range of pre-installations and the flexible functionality of the hall infrastructure.

Standard layout

Max. standing capacity	4,800*
Standing room in stalls	2,800
Seating in circle	2,000

Max. seating capacity	3,250*
Seating in stalls	650
Seating in circle	2,600

* Capacity depending on position of stage and sightline.

USER FEES

The fee to be paid by the event organiser for the basic services provided by AGH is calculated based on ticket sales. This calculation is for show events that follow the standard layout and schedule. A separate user fee is prepared on request for show events that follow a special layout or programme (e.g. multi-date shows) and for other events (e.g. corporate occasions, general meetings).

Hire

13% of total ticket sales (gross incl. VAT)
+ 1% safety & security fee

Minimum user fee

ARENA/THEATER/CLUB = CHF 19,000

Maximum user fee

without additional costs (excl. VAT)
is currently CHF 140,000

Any additional expenses, e.g. due to extra days required for installation/dismantling (corresponding to the minimum user fee of CHF 19,000) or due to a deviation from the three standard layouts, are agreed in advanced and processed as a higher user fee or as additional costs. Declared additional costs are invoiced separately after the event as additional work.

AGH will prepare a cost estimate for additional costs and extra services requested by the event organiser. This cost estimate must be approved separately by the event organiser.



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In the event of two shows on the same day, the following discount will be applied to the show with lower ticket sales: CLUB 20%; THEATER 35%; ARENA 50%.

For two shows performed by the same artist on two consecutive days, the following discount will be applied to the show with lower ticket sales: CLUB 10%; THEATER 17.5%; ARENA 25%.

For multi-day shows across more than two days, the same conditions apply per show, but with staggered discounts depending on the number of event days and time required for installation/dismantling. The conditions will be determined separately for shows of this type. All-in rates may also be agreed.

DATE ENTRY/BOOKING

Date entry

In agreement with AGH, up to three dates per artist/show can be entered into the calendar free of charge and without obligation over a defined period of time.

The first event organiser to provisionally assign an event to a free calendar date is granted a 1st option for this date (a free date may be granted as a 2nd option only subject to a market assessment by AGH). This calendar date may be disputed by the event organiser only as part of a challenge process (AGH reserves the right to terminate the event contract).

In the event of a challenge, the event organiser awarded the 1st option must definitively confirm or release the date within a time limit set by AGH. The booking fee is due on confirmation of the date.

In the event of identical reservations made by multiple event organisers for the same artist and/or same show, AGH reserves the right to cede the contract decision to the artist's management regardless of any 1st option granted.

Booking

A booking fee (CHF 19,000) is payable immediately and is later deducted in full from the user fee provided a written event agreement is concluded by the deadline specified by AGH. Otherwise, the booking is void and the booking fee is forfeited.

TERMS OF PAYMENT

The following payment terms apply:

- Minimum user fee = booking fee; due when booking
- 100% of the expected total user fee (less any prepayment) 30 days before the start of the event; remainder to be paid within 10 days following receipt of final invoice

All prices quoted are exclusive of VAT. The current terms and prices apply. Prices are subject to change.

INFRASTRUCTURE

Included

- Inside area of stadium
- Circulation areas (foyer, entrances, access areas)
- Dressing rooms and production offices (AGH standard tables and chairs)
- Conference centre for hospitality packages as agreed
- Sound/Vision restaurants for hospitality packages as agreed
- Seating for inside area stalls with raised platforms (standard layout for ARENA and THEATRE; no platforms for CLUB)
- Standard stages:
 - up to 18 m × 12 m, height 1.50 m
 - with two staircases (1 m wide) and black Molton stage border
- Merchandising stand in foyer (for service partners and fees, see 'Merchandising/media + record sales')
- Production office including copier

Additional costs

- Other rooms and spaces in the Hallenstadion as a whole depending on availability; costs determined by use (e.g. forecourts, north staging area)
- Press seats/media rooms (facilities and installations)
- TV commentator booths (facilities and installations)
- Control rooms (facilities and installations)
- Furnishings/event and safety material
- Special platforms and additional seating (e.g. podium row)
- Curtains in the circle (separation of areas)

SUPPORT PACKAGE (MANDATORY)

The following support package is mandatory for every event organiser. It is essential for the basic functioning of the ARENA and the event.

- Operating staff (individual price CHF 3,000):
 - Technical venue operator
 - Porter's lodge
 - Facility management standby team
- Electrician (CHF 3,800)
- 2 forklifts; 1 × 1.5 t/1 × 2.5 t (CHF 2,000)
- 50 police barriers (CHF 400)
- Backdrop and sidedrop curtains (CHF 1,500)
- Telephones and wi-fi in dressing rooms and production offices (CHF 1,000)

All event organisers are charged for the support package – valued at CHF 11,700 in total – at a reduced rate of CHF 8,500 (per event day).

SERVICES

Included

- Stadium project management
- Operating staff for the stadium grounds, barriers, building, supervision (usher service, emergency exits, including smoking areas, foyer and entrances) and visitor cloakroom
- Standard admission control/ticket check and bag search

- Medical services (AGH standard)
- Fire stations
- Basic cleaning service during and after the event
- Heating, ventilation, air conditioning, electricity, water
- Waste disposal
- Security (according to AGH security concept)

Additional costs

- Security personnel for inside area (including emergency staircases), stage and backstage area with additional security/logistics in special entrance situations (approx. 20 to 60 people as standard depending on the layout and whether the event is seated or standing; the exact requirements for each event are determined by AGH based on the security concept)
- Box office (according to Ticketcorner's quote)
- Special cleaning (sand, water, sampling, etc.)
- Additional medical services (beyond AGH standard)
- VIP cloakrooms
- Hostesses, additional security, extended project management, etc.
- Creation of layout plans

TECHNOLOGY

The rigging and technology operation services are provided exclusively by and on behalf of Habegger AG.

Included

- Fixed public address system for sporting events (good speech intelligibility, not suitable for music events)
- Fixed lighting, TV lighting, dimmable admission lighting, colour event lighting for spectator stands

Additional costs

- Event technology (girders, sound system, event lighting, cable bridges, crash barriers, etc.)
- Production costs (rigging, engineering, project management, stage manager, stage crew, etc.)
- Production and editing costs for in-house TV
- LED boards and LED ring
- IT and network (provision of in-house or additional infrastructure/data lines by AGH's service partner)
- Additional standby electrician during concert
- Additional electrical material
- Multimedia projector ARENA (Habegger)

SECURITY CONCEPT

The AGH security concept covers AGH's duties and operations. It does not cover the event organiser's security areas or its duties in a crisis situation as defined in the concept. The event organiser is responsible for all crisis management tasks relating to its event. These duties should coordinate with the basic criteria as defined by AGH. Existing AGH elements and interfaces should be incorporated as integral aspects of the event organiser's crisis management concept.

PRODUCTION PARKING SPACES

Included

- Gate B: 5 articulated trucks
- Gate C: 15 cars and 3 sleeper buses, or 23 cars

Additional costs

- Parking spaces for articulated trucks and cars in north staging area (number on request)

COMMUNICATION AND MARKETING

Principle

The event organiser owns the commercial rights to the inside area of Hallenstadion (exception: short TV spots paid for by partners of AGH (with sound before and after the event and during the break) on the ARENA screens); AGH owns the commercial rights to

the circulation areas (foyer, entrances, access areas).

Included

- Event listing on www.hallenstadion.ch
- Newsletter/news ticker (editorial integration if possible)
- Facebook/Instagram (editorial integration if possible)
- In-house TV (broadcast time)
- Sampling (as agreed)
- Roof banners (advertising space, one posting for seven days, if possible)
- Flagpoles (allocated if possible)

Additional costs

- In-house TV (editing costs)
- Roof banner advertising/megaposter (production, installation/dismantling costs)
- Flags (production)
- E-panel (via APG)

CATERING

All catering services are provided exclusively by and on behalf of Hallenstadion Gastronomie. The event organiser is not entitled to any revenue from these services.

Catering for the crew can be provided in the Backstage restaurant by Hallenstadion Gastronomie as per its price quote. Alternatively, the event organiser may hire the restaurant with its basic equipment and organise the catering itself. Additional equipment can be rented from Hallenstadion Gastronomie.

BOXES/VIP/HOSPITALITY

The VIP boxes and the StarLounge (max. 240 seats) are marketed by AGH. The event organiser is not entitled to any ticket revenue from the AGH VIP areas. Different arrangements for international touring productions are defined in the event agreement. VIP services and hospitality packages must be obtained exclusively from AGH and Hallenstadion Gastronomie.

AGH assumes that the event organiser will compile an attractive selection of deluxe tickets (i.e. tickets with additional services, hospitality, etc.). If this selection is not provided or is insufficient, AGH reserves the right to make its own offer of deluxe tickets. In this case, the event organiser will place 'business seat class' tickets in consignment to AGH.

LIABILITY

The event organiser must have an event/business liability insurance policy with coverage of at least CHF 20 million.

PERMITS

AGH has a general event permit in accordance with the Professional Entertainment Industry Act (*Unterhaltungsgewerbegesetz*) and a fire safety certificate. The event organiser is responsible for obtaining all necessary permits for the event itself (e.g. for events where a cultural, sporting or scientific value

does not prevail, for the use of gaming machines, entry applications for artists, commercial exhibitions, pyrotechnical effects, lasers, etc.).

TICKETING / ADMISSION

At least 50% of the ticket quota marketed by third parties must be handled by Ticketcorner.

AGH uses its own admission system based on hand-held readers and an open database system that can be used by multiple ticket providers simultaneously in online or offline mode. The event organiser is obliged to process all tickets and admissions to the Hallenstadion via this system and to issue tickets with the appropriate barcodes.

MERCHANDISING

The following variants are possible for the sale of goods and merchandising articles:

V1: The organizer directly participates the AGH with 10% of the achieved sales turnover.

V2: AGH and organizer agree on the processing of merchandising by the company Zori Trading as a full service provider. Zori will pay the AGH a commission of 10% of the achieved sales turnover.

National events and other events are handled on an individual basis and on request.

PRODUCTION

For various reasons (tax, customs, labour law, etc.), AGH recommends that all foreign event organisers contract the services of a Swiss production company (e.g. 360° Show Production AG, Showsupport, Production Service Switzerland AG or the production division of Good News Productions AG).

DIGITAL PRINTING

AGH recommends use of Foto-Top AG as the preferred partner for digital printing of advertising material such as posters, floor stickers, flags, etc.

WHEELCHAIR AND DEDICATED SEATS

In total, 26 wheelchair spaces are available, with a seat next to each space for an accompanying individual. These spaces are numbered and sold via the event organiser or Ticketcorner. Wheelchair spaces may be sold as normal seating only in agreement with AGH.

We also recommend reservation of seats in sectors W0 and E0 row 18 (ground level) in the event of reallocation at short notice by AGH.

Other dedicated seats for cameras, follow-spots and technical equipment in all layouts should be considered.

SCOPE AND DURATION OF CONDITIONS

This production description (version 10/2018) is valid as of 1 January 2019 and expires with the entry into effect of version 11.

The description sets out the general terms of use. Any deviations from these terms are specified in the event agreement.



Questions?

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