

PUBLIC EVENTS



MORE INFO ONLINE

THE HALLENSTADION, SWITZERLAND'S LARGEST MULTIPURPOSE INDOOR VENUE, STAGES EMOTIONAL STIRRING PERFORMANCES.

Built in 1939 and then renovated and extended in 2005, Hallenstadion Zürich enjoys international renown as a popular venue for major events. With a total surface area of 14,300 square meters, our ARENA provides the ideal stage for global stars from the worlds of pop, rock, entertainment, sport, and culture, and is also the perfect venue for corporate events of all sizes, such as annual general meetings, symposiums, and even gala dinners, with space for up to 15,000 visitors.

Hallenstadion Zürich's hallmark is its versatility – anything that can fit into an 80 × 40 m space is possible.

Space for large, modern events with multiple possibilities

Hallenstadion Zürich, operated by AG Hallenstadion ("AGH"), is the largest multipurpose indoor space in Switzerland. It mainly stages sports events, concerts, and corporate events. The measurements of the usable area, the sector allocation, the spectator capacity, and other parameters vary according to the layout of the event.

This product description sets out the basic conditions of use and supersedes all previous versions.

ARENA FACTS AND FIGURES

- **Building** 148 × 168 × 24 m
- **Usable area** 80 × 40 × 17 m
- **ARENA** (max. exhibition area) 3,900 m²
- **Foyer** 1,900 m²
- **Largest conference room CC +2** 190 m²
- **Total area of conference rooms CC +2** 655 m²
- **Truck entrance** 2 direct access routes for up to 40 t
- **Roof load** 35 tonnes
- **Floor load** 1,000 kg/m²
- **Electricity** (8 connections) 3,200 A
- **Rigging** 11 trusses; line load 4 tonnes

VARIOUS LAYOUTS

Event organizers generally have three standard layouts available for shows at Hallenstadion Zürich:

ARENA LAYOUT

There is room for up to 15,000 visitors in the Hallenstadion's largest multipurpose space. The Arena offers a huge wealth of options – from concert stage to ice rink to red carpet to motocross dirt track – with virtually no limits to the imagination!

STANDARD LAYOUT (front stage)	VISITORS
Max. capacity, unseated	15,000
Standing room on the floor	* 8,500
Tiered seating	6,500
Max. capacity, seated	10,800
Seats on the floor	2,800
Tiered seating	8,000

* To increase the standing capacity to over 7,200, it is mandatory to submit an application to AG Hallenstadion.

CLUB LAYOUT

Small but beautiful! The Hallenstadion CLUB is a

spatial concept designed for smaller events. Thanks to various pre-installations and the flexible functionality of the Hallenstadion's infrastructure, the standardized layout is quick and easy to set up and take down.

STANDARD LAYOUT	VISITORS
Max. capacity, unseated	* 4,800
Standing room on the floor	2,800
Tiered seating	2,000
Max. capacity, seated	* 3,250
Seats on the floor	650
Tiered seating	2,600

* Capacity depends on stage position and site line.

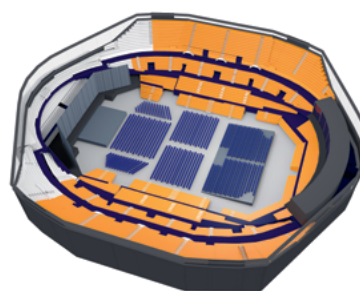
STANDARD PROGRAM/DURATION All lay- outs	TIME
In/Out	7.00 a.m./2.00 a.m.
Doors open	6.00 p.m.
Show start	8.00 p.m.

THEATER LAYOUT

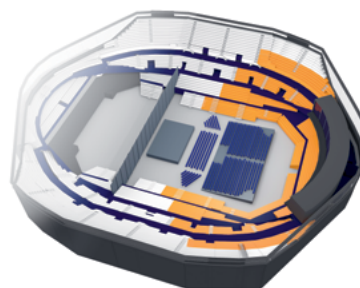
The THEATER layout offers the same advantages and options as ARENA but in a smaller area and for smaller numbers.

STANDARD LAYOUT	VISITORS
Max. capacity, unseated	* 8,300
Standing room on the floor	4,600
Tiered seating	3,700
Max. capacity, seated	* 5,450
Seats on the floor	1,400
Tiered seating	4,050

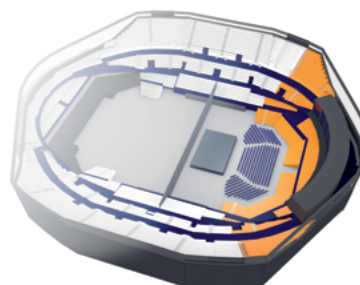
* Capacity depends on stage position and site line.



Arena layout



Theater layout



Club layout

USAGE FEE

The fee for the AGH basic services payable by the event organizer is based on ticket sales. The calculation is based on an event with a standard layout and a standard program. The usage fee is determined individually and on request for events with a special layout or program (e.g. multiple shows) and other events (e.g. corporate events, annual general meetings).

RENTAL

14% of total ticket sales
(gross, incl. sales tax)

MINIMUM USAGE FEE

ARENA / THEATER / CLUB = CHF 30,000
(excl. sales tax and additional costs)

MAXIMUM USAGE FEE

ARENA / THEATER / CLUB = CHF 140,000
(excl. sales tax and additional costs)

- For each ticket sold from 14,201 to max. 15,500 tickets, the event organizer additionally pays CHF 10 per ticket (even after reaching the maximum usage fee). This payment covers additional expenditure (first aid, fire services, cleaning, and wear and tear).
- Any additional expenditure, e.g. due to additional days for installation/dismantling (as in the case of minimum usage fee CHF 30,000) or deviations

from the standard layouts, is agreed in advance and covered by a higher usage fee or a charge for additional costs. Declared additional costs are billed as additional expenditure after the event.

- AGH prepares a quotation for additional costs and other special services required by the event organizer. This quotation requires the separate approval of the event organizer.
- If two shows take place on the same day, the following discount applies to the show with fewer ticket sales:
20% for CLUB; 35% for THEATER; 50% for ARENA.
- For double shows by the same artist on two consecutive days, the following discount applies to the show with fewer ticket sales:
10% for CLUB; 17.5% for THEATER; 25% for ARENA.
- The same basic conditions per show apply to multi-day shows on more than two days, but with staggered discounts depending on the number of event and installation/dismantling days. The conditions are determined individually for shows which deviate from the standard program and/or have special requirements.

RESERVATION/BOOKING

In consultation with AGH, up to three dates per artist/show can be entered in the calendar free of charge and without obligation for a specific period of time.



The first event organizer to make a provisional booking for a free date has first option on this date (it may be that a free date is offered as second option only, subject to assessment of the market by AGH). A challenge process is the only way to contest this date selected by the event organizer (AGH reserves the right to exercise the options for terminating the event contract without cause).

- In the event of a challenge, the event organizer with first option shall, within a deadline set by AGH, finally decide whether to confirm or deallocate the date. The booking fee becomes due following a confirmation.
- If several event organizers make identical reservations for the same artist/show, AGH reserves the right to leave the contract award decision to the artist's management, irrespective of who has first option.

BOOKING

A booking fee (CHF 30,000) becomes due immediately following definitive confirmation but is later deducted in full from the usage fee if a written event contract is concluded within the deadline set by AGH. If not, the booking is canceled, and the booking fee is forfeited.

INFRASTRUCTURE

INCLUDED

- Inside area of the stadium
- Circulation areas (foyer, corridors, entryways)
- Dressing rooms and production offices (AGH standard tables and chairs)
- Conference Center for hospitality events as agreed
- Restaurant sound/vision for hospitality events as agreed
- Seating for inside area floor with raised platforms (standard layout for ARENA and THEATER; CLUB without platforms)
- Standard stages:
 - up to max. 18 × 12 m, height 1.50 m
 - with 2 stairways (1 m wide) and black Molton stage border
- Merchandise stand in the foyer (see "Merchandising/Audio sales" for service partners and fees)
- Production office including copier

ADDITIONAL COSTS

- Additional rooms and areas throughout the Hallenstadion, subject to availability; costs based on use (e.g. vestibules, NSA)
- Media areas/media rooms (equipment and installations)
- TV commentator areas (equipment and installations)
- Production rooms (equipment and installations)
- Furniture/event and security equipment
- Special platforms and additional seating (e.g. podiums)
- Curtains in the tiered seating areas (separation of areas)



SUPPORT PACKAGE (mandatory)

The following support package is mandatory for all event organizers and is vital for ensuring the basic functioning of the ARENA and event.

The support package, worth a total of CHF 11,700, is billed to all event organizers at a reduced rate of CHF 8,500 (per event day).

- Operating personnel
- Technical venue operator
- Porter's lodge
- Stadium standby FM
- Electrician
- 2 forklifts; 1 × 1.5 t / 1 × 2.5 t
- 50 police barriers
- 1 curtain behind and to the side of the stage, backdrop and side drop
- Telephony and Wi-Fi in dressing rooms and production offices

SERVICES INCLUDED

- Stadium project management
- Operating staff for outside area, barriers, building, supervision (usher service, emergency exits including smoking areas, foyer and corridors) and public cloakrooms
- Standard access control/ticket checking and searching
- Medical services (AGH standard)
- Fire services
- Basic cleaning during and after the event
- Heating, ventilation, air conditioning, electricity, water
- Waste disposal
- Security (as per AGH security plan)

ADDITIONAL COSTS

- Security personnel for inside area (incl. emergency stairways), stage and backstage as well as additional security/logistics for special entry situations (standard approx. 20 to 60 persons, depending on layout and whether event is seated or unseated; the exact number required is determined by AGH individually for each event based on the security plan)
- Box office (according to Ticketcorner's quotation)
- Special cleaning (sand, water, samplings, etc.)
- Additional medical services (above AGH standard)
- VIP cloakrooms
- Hostesses, additional security, expanded project management, etc.
- Preparation of layout plans

TECHNICAL SERVICES

Rigging and technical operating services are provided exclusively by Habegger AG for its own account.

INCLUDED

- Fixed public address system for sports events (good for spoken messages, not suitable for music events)
- Fixed lighting, TV lighting, dimmable pre-show lighting, colored entry lighting for tiered spectator seating

ADDITIONAL COSTS

- Event technology (trusses, sound system, event lighting, cable ramps, crash barriers, etc.)
- Production costs (rigging, engineering, project management, stage manager, stage crew, etc.)
- LED ring
- IT and network (provision of in-house or additional infrastructure/data line by AGH's service partners)
- Additional electrician on standby during concert
- Additional/possible electrical equipment
- Multimedia projector for Arena (Habegger)

SECURITY PLAN

The AGH security plan covers the duties and operations of AGH but not the event organizer's security areas as defined in the plan or its duties in a crisis situation. The event organizer must have its own independent crisis management plan for the event and ensure that this plan is aligned with AGH's basic principles. The event organizer must make AGH's existing elements and interfaces an integral part of its own crisis management plan.

PRODUCTION PARKING SPACES INCLUDED

- Gate B: 5 articulated trucks
- Gate C: 15 passenger vehicles and 3 nightliners or 23 passenger vehicles

ADDITIONAL COSTS

- Parking spaces for articulated trucks and passenger vehicles in North Staging Area (number on request)





COMMUNICATIONS AND MARKETING

Hallenstadion Zürich offers its customers a range of marketing and communication measures to present themselves or to advertise before, during and after an event.

There are three annual packages to choose from. The contents of the Bronze Package are included in the usage fee rather than being charged separately. Event organizers can choose a package category at the beginning of the year, which will apply to all events in that calendar year. The chosen package is billed at the end of the year, depending on the number of events.

CATERING

All catering is provided exclusively by the Hallenstadion's catering service for its own account. The event organizer is not entitled to this income.

Catering for the crew is provided in the Backstage restaurant by the Hallenstadion's catering service according to its quotation, or the event organizer can rent the restaurant with its basic fittings and handle the catering for the crew itself. Additional equipment can be rented from the Hallenstadion's catering service.

BOXES/VIP/HOSPITALITY

The VIP boxes and the StarLounge (max. 240 seats) are marketed by AGH. The event organizer is not entitled to any ticket income for the AGH VIP areas. Different arrangements for international tour productions are agreed in the event contract. VIP services and hospitality packages must be obtained exclusively from AGH and the Hallenstadion's catering service.

AGH assumes that the event organizer has its own attractive offers for special tickets, hospitality tickets, etc. If this is not the case or the offer is not sufficient, AGH reserves the right to offer such special tickets itself. In this case, the event organizer assigns the business seat tickets to AGH for sale.

LIABILITY

The event organizer must have event liability insurance/business liability insurance with a minimum sum insured of CHF 20 million.

PERMITS

AGH has a general event permit pursuant to the Swiss Professional Entertainment Industry Law as well as a permit from the fire authorities. Event organizers must obtain all additional permits required for the event themselves (e.g. for events where the main focus is not on cultural, sports or scientific issues, where gaming machines are used, visas for artists, commercial exhibitions, pyrotechnic effects, lasers).

TICKETING/ACCESS

The event organizer undertakes to sell the tickets for the event through one of AGH's ticketing partners. To do so, the event organizer may use an existing ticketing partner of AGH (included on the AGH website) or, alternatively, any ticketing company which meets the technical requirements (notably technical requirements in terms of the access control system), is accepted by AGH, and has a corresponding agreement with AGH to use the access control infrastructure and the access control system.

AGH operates its own access system based on handheld readers and an open database system which can be accessed simultaneously offline and/or online by several ticketing providers. The event organizer is obliged to process all tickets and entries to the Hallenstadion via this system and must therefore add the right bar codes to the tickets.

MERCHANDISING

In the case of international tours or shows, the event organizer is obliged to sell merchandise through Zori Trading AG, which acts as a full service provider.

The event organizer gives Zori Trading AG 25% of the sales generated to compensate it for the full service

provided, including stand, staff, handling of materials, import/export, storage, AGH share, etc.
National events and other events are addressed on a case-by-case basis and on request.

PRODUCTION

For various reasons (taxes, customs, labor law, etc.), AGH advises all foreign event organizers to work with the Swiss production company Production Service Switzerland AG.

LAYOUT PLAN

AGH provides the event organizer with a stadium plan (hall plan). Based on this plan, the event organizer prepares the layout plan in consultation with AGH.

AGH is and remains the owner of the rights and copyright to these plans (drawn up by AGH). The event organizer has the non-recurring right to use these plans for this particular event. This right expires automatically at the end of the event. The plans and any additional drawings made for the event, the rights and copyright of which are held by the event organizer, may not be passed on or sold to third parties.

The sectors in the layout plan must be named in accordance with AGH's instructions and in accordance with the Hallenstadion's visitor guidance system.

The event organizer must submit the final layout plan to AGH for approval before the planned start of advance ticket sales, but at least three days before advance ticket sales start. AGH will approve the layout

plan in writing within two working days. The layout plan defined jointly with the event organizer is the binding plan for the event.

SPACES FOR WHEELCHAIR USERS AND THEIR

COMPANIONS

There are 26 wheelchair spaces available, with a seat for a companion next to each space. These numbered spaces are sold by the event organizer or Ticketcorner. Wheelchair spaces may only be sold as standard seats following consultation with AGH.

SCOPE

AND VALIDITY OF THE CONDITIONS

This product description "Version 10/2023" is valid as of January 1, 2023, and supersedes all previous versions.

It sets out the basic conditions of use. Any deviations are specified in the event contract.



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ANY QUESTIONS?

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OFFERS AT A GLANCE

Arena Public

Arena Corporate

Conference Center/Foyer

Catering/Banquet

VIP offers/StarLounge

STUDIO

Guided tours

Technology package

Marketing services

Screen packages for AGMs**HALLENSTADION**
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Subject to change without notice.